



Clemson Legacy Connection
PLANNED GIVING NEWSLETTER

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Building and Growing Together

Greetings from Tiger Town and Happy New Year!

A new year offers each of us a reset and a fresh new canvas to plan the days ahead with great anticipation for new opportunities and memories that will enhance and improve our lives. As Mary Oliver wrote in her moving poem, we all have “our one wild and precious life” – what will 2024 have in store for you and your family? I would like to challenge you to look into the future and dream big as you craft a plan for maximizing another “trip around the sun”, just as Harry and Susan Frampton have done. As a developer and architect, Harry has incredible talent to visualize a proposed development that will significantly enhance and improve an area - executing and watching his vision and plans come to life. That is exactly what Coach Dabo Swinney has done for the Clemson Football program. It is easy to see why they are such great friends; they share the ability to visualize and manifest amazing outcomes that productively change lives.

Growing up in Hartsville, South Carolina, Frampton was naturally drawn to Clemson. In his junior year, he met Susan, whom he later married. After graduating from Clemson, Frampton began a real estate career with Sea Pines Company in Hilton Head Island, South Carolina. His career led him across various cities and states: in 1976, he became President of The Brandermill Group in Richmond, and from 1982 to 1986, he served as the President of Vail Associates Inc., the premier operator of Vail and Beaver Creek ski resorts in Colorado and the largest operator of ski resorts in North America. Later, he formed East West Partners, which specializes in luxury real estate developments in Charleston, South Carolina; Denver, Colorado; Deer Valley, Utah; and Kauai, Hawaii. Frampton has been inducted into the Colorado Ski Hall of Fame and the Colorado Business Hall of Fame.



Frampton formed two other businesses in addition to East

West Partners: East West Hospitality and Slifer Smith and Frampton. East West Hospitality, with an expert team of more than 1,300 employees, oversees over \$2 billion in managed assets, including residential and commercial properties, vacation rental programs, retail and food and beverage operations, resort hotels and homeowner associations. Slifer Smith and Frampton is the number one real estate company in Vail, Beaver Creek, Breckenridge and Keystone and the largest real estate company in the Colorado mountain range with over 300 real estate agents. East West Partners currently has significant developments in the Charleston, South Carolina area, including Waterfront on Daniel Island, The Cape on Kiawah, and a historic renovation, 71 Wentworth, on King Street in Charleston.

“Clemson has always meant a lot to both Harry and myself as he was a student there, and it was also the first place we lived in our married lives. We are thrilled to be able to support this special school and its students in any way that we can,” said Susan. As the Framptons moved around the world, their horizons broadened. Their exposure to diverse and multicultural environments made them realize the importance of diversity and its impact on society. Learning to work with others is an essential skill. The world not only requires people to work with those who look like themselves, but also with those who do not. Frampton decided that it was upon him to bring positive change to his alma mater — Clemson. The world is changing rapidly, and Clemson University, like other educational institutions, must equip students with the skills and knowledge necessary to work with people from different backgrounds, cultures, and races.

The Framptons recognized the significance of establishing cultural spaces. Places where all would feel safe and comfortable, physically and mentally, to express themselves and celebrate their identities. They believe that architects and planners play a crucial role in developing these places. This inspired them to establish the Susan and Harry Frampton Scholars Program, which for over twenty years has provided financial assistance to six to nine underrepresented students per year in the School of Design and Building within the College of Architecture, Arts and Humanities. These scholars and fellows are selected from undergraduate students majoring in Architecture, Landscape Architecture, and Construction Science and Management and graduate students studying Architecture or Planning and Architecture with a real estate development emphasis, with priority going to in-state students. The Framptons hope these future architects will develop enriching communities and promote a culture of inclusivity.

The Framptons have also been a sponsor of the Clemson University Women’s Roundtable. They recognize the valuable perspectives women bring and believe that empowering women is key to creating a richer and more vibrant society. The Women’s Roundtable is a developmental and networking opportunity for participants to acknowledge, explore and invest in the promotion of the experiences of girls and women, particularly in STEM fields. It brings approximately 1,000 participants together and features well-known keynote speakers, a panel of women

professionals, and various roundtable conversations regarding academic, career and personal achievement.

To the Framptons, Clemson means family. “Family is where people want to do good things and support each other,” said Harry. Clemson is a family and tremendous support system. They especially observe this within the football program, where Clemson’s coaches develop students as athletes and great leaders. Harry and Susan hold immense respect for head coach Dabo Swinney and wife Kathleen Swinney, and to echo their vision for outstanding leadership moving forward, they have made significant provisions in their estate to support Clemson Athletics. The Framptons have hosted 50-60 Clemson Football coaches and their families in their home in Beaver Creek at the end of the recruiting season for the past 20 years. During that time, the Framptons have learned many things through their observations and conversations with Coach Swinney that have helped them run their businesses. The Framptons have been married for over 50 years and have two sons and three grandchildren. They have made significant contributions to the University’s growth and success. From a \$1 million donation to the West End Zone to longtime membership of Riggs and the President’s Leadership Circle, the Framptons have committed to Clemson with their treasure and also with their time. Harry has served as the Chairman of the Clemson Foundation, a member of the President’s Advisory Board and has also chaired the Athletic Advisory Board.

From being a student at Clemson during the enrollment of Harvey Gantt, the first African American to enroll at Clemson, to becoming an instrumental member on numerous boards and councils, Frampton’s belief in the power of education has never wavered. Clemson University will continue its mission of transforming lives through education and research because of the intentional generosity of visionaries like the Framptons. Their contributions have made a profound impact on the University’s ability to adapt and innovate, creating a more diverse and inclusive community for all.

As we start this new year, I urge you to consider this: if you could dream anything, what would it be? Think BIG – just like Harry and Susan – and challenge yourself to visualize those dreams coming true, both for yourself and others.

Every estate plan needs an architect. Our team would be honored to assist you as you explore the various types of planned gifts and their benefits, and how you can leave a lasting legacy. You are welcome to contact us by emailing giving@clemson.edu. Our [website](#) features useful online resources to guide your thought process, including information about IRA Charitable Qualified Distribution (QCD) benefits as well as information about general estate planning. Our free [Wills Guide](#) can be found [HERE](#).

Wishing you and your family a happy, healthy and prosperous New Year as we reflect on its

endless possibilities. Many thanks for everything you have done to enhance and improve the Clemson Experience for our students. We are very grateful.

With tremendous gratitude, I am,

Gratefully yours,

JoVanna J. King
Senior Associate Vice President for Development